



ONGEA!™ 2020 – The 5th Eastern Africa Music Summit

Disrupt to Thrive!

PROGRAMME (as at 18.02.20)

Thursday 20th February 2020

- 12.00pm – 10.00pm: Trade Exhibition and Free Recording Studio by Artville.
- 12.30pm – 2.00pm: Open Mic for a Sauti Academy Scholarship.
- 2.30pm – 4.00pm: Panel 1: *Exposure or Exploitation? How are Performances really Booked?*
- 4.15pm – 5.45pm: Panel 2: *The Role of Festivals in the Development of the Creative Industry.*
- 6.00pm – 10.00pm: Showcase Performances.

Friday 21st February 2020

- 12.00pm – 10.00pm: Trade Exhibition and Free Recording Studio by Artville.
- 12.30pm – 2.00pm: Open Mic for a Sauti Academy Scholarship.
- 2.30pm – 4.00pm: Panel 3: *Artivism - What's the Missing Part of the Puzzle?*
- 4.15pm – 5.45pm: Panel 4: *Music - The new Sound of Money! How should we be Banked?*
- 6.00pm – 10.00pm: Showcase Performances.

Saturday 22nd February 2020

- 12.00pm – 10.00pm: Trade Exhibition and Free Recording Studio by Artville.
- 12.30pm – 2.00pm: Open Mic for a Sauti Academy Scholarship.
- 2.30pm – 4.00pm: Panel 5: *Consumption Trends of Content.*
- 4.15pm – 5.45pm: Panel 6: *How to Play the Long Game - Wellness in the Creative Industry.*
- 6.00pm – 10.00pm: Showcase Performances.

Sunday 23rd February 2020

- 12.00pm – 10.00pm: Trade Exhibition and Free Recording Studio by Artville.
- 12.30pm – 2.00pm: Open Mic for a Sauti Academy Scholarship.
- 2.30pm – 4.00pm: Panel 7: *Unpacking the Copyright Amendment Bill 2017 of Kenya.*
- 4.15pm – 5.45pm: Panel 8: *Disruptive Technologies and Policies for the Creative Industry.*
- 6.00pm – 10.00pm: Showcase Performances.



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